



## 2014 Highlights

The Moorcroft Area Chamber of Commerce (MACC) is very proud of the accomplishments of 2014. Over the course of this year MACC has had some changes. The elected president Wanda VanVleet had to give up her position when she and her family moved out of the area. Vice President Pam Jespersen stepped up to the president position, with Elaine Buckmiller taking over the vice president position. Cynthia Clonch took the secretary position and Sara King became our treasurer. The goal of the Chamber is to be: "An organization for the purpose of advancing commercial, industrial, and civic interest within the City of Moorcroft, Wyoming, and the surrounding trade area."

2014 saw a complete revamp of our web site, with a lot of work by Riese Frederick of EP2 Digital and Sara King to really increase the wow factor and make the site as user friendly as possible. We have received a lot of positive feedback and overall the new website has been deemed an extremely beneficial tool frequently used by many MACC members. Any MACC members having special events that they would like to have posted to the website can contact Sara King at 307-660-1820 or email [sarak@flowtechfueling.com](mailto:sarak@flowtechfueling.com). EP2 Digital offers discounted web design rates to all MACC members. We also have a Facebook page that is being updated on a regular basis by Kathy Schnabel. Please provide us with information about the events, specials or services your business is offering and we will post it.

MACC membership is up 30% from 35 members in 2013 to 46 in 2014. This increased membership has enabled us to become more involved in the community. We had more events at this year's Jubilee Days including the addition of a Family Fun Night. MACC had many ribbon cuttings for new businesses or businesses with new ownership and the Chamber continues to offer \$1000 in college scholarships for local youth every year. This year we are adding a Spring Clean Fling to help spruce up our community. Our goal is promote Moorcroft and the surrounding area.

### **Events presented by MACC in 2014:**

- Jan.** – Conducted annual membership drive and revamped MACC website resulting in a 30% membership increase.
- May** – Awarded two \$500 College Scholarships awarded William West and Coulter Buhler.
- July** – A good time was had by all at the 2014 Moorcroft Jubilee! Attendance was so good that we ran out of meat at the BBQ for the Fire Dept. Family Fun Night was a huge success and MACC provided a concession stand at the Ranch Rodeo. Get ready for the 50<sup>th</sup> Annual Jubilee Days coming this summer!!
- Oct** – The Annual Chamber Banquet was a huge success! The 2014 Citizen of the year was Dorothy Baron and the business of the year was Coffee Cup Fuel Stop. Bill Hughes and Bob Smoot received the 2014 Lifetime Achievement Award. The guest speaker at this year's banquet was Craig Johnson, author of the Longmire Mystery Series. The hilarious entertainment and delicious food prepared by local businesses made for an outstanding evening. This banquet is open to the whole community so we hope to see everyone there. Be thinking of who you would like to nominate for 2015.
- Nov.** – The Harvest Festival raises money to provide food for families in our area who need a helping hand during the Holiday Season. This year's event helped the MACC provide 22 turkeys for Thanksgiving meals, fill 34 food baskets, donate funds to the Moorcroft Food Pantry and make a donation to the Moorcroft Volunteer Fire Dept. Without the generosity of the people of Moorcroft this would not have been possible.
- Dec.** – This year MACC distributed 34 Christmas Baskets filled with food for local families in need as well as 71 Angel Tree gifts provided to the children of families receiving food baskets. The MACC Holiday Helper Clothing Drive offered a wide variety of clothes to anyone in need of good, clean gently used clothing. MACC is so thankful for the generosity of those who donated and volunteered to provide a helping hand to community members in need.